

Updateable Website Designs

Fully Updateable Website with Shopping Cart (Email or online).

The Shopping Cart can be set in Email or Online Cart mode. The Email mode will simply use the shopping cart as usual and email you the order with customers details.

Once we have set the website up you will have a ADMIN page where you can log in and edit your existing products or upload new products yourself. This cuts down on updating costs as you can do it yourself and is very easy – training supplied.

Website Design

- Individual Website Design
- 6 Static Web Pages
- Search Function for Products
- Contact Form
- Email Accounts with Easy set up guide

Image Resizing Plug-in

- Upload 1 picture into your admin page and the large image + thumbnail images are created at the right size for you reducing the risk of wrong file sizes being loaded that ruin the websites appearance.
- It also sets the resolution correctly for web use insuring your files are small and load as fast as possible.

Product Database

- Products seperated into Categories for easy Browsing
- Price includes loading products from Excel Sheet - preformatted

Shopping Cart

- Set to Email Mode (*can be upgraded to online in future)

Mailing List

- HTML Emails (Picture Emails) Designed around your websites look
- Send out Newsletters/ Emails to all your customers in one go

Price

£500.00 *

Extra pages cost £25.00 per page.

Online Transactions

We recommend that you enquire about a Merchant Account with your present Bank. Find out what percentage they will offer you – it should be in the region of 1-2% per transaction. You will still need a company to supply the Payment Gateway. At present we recommend **Protx** - <http://www.protx.com>

You will need to check with your Bank that they support this company.

They are currently offer a Payment Gateway service for:

£20 per month for up to 1000 transaction per quarter.
10p per transaction for over 1000 transaction per quarter.

No set up or annual fees.

Alternatively you can use a host of companies that supply you with both the Merchant Account and Payment Gateway. The average costings would be as follows.

£100 Set up
£160 per year for Merchant Account
4.5% per transaction
50p per debit card
You still need the Payment Gateway configured to our shopping cart.

Payment Gateway Configuration

There is a £150.00 fee for setting up your Merchant account to interact with our shopping cart. This involves us setting the account to test mode and making it live once you are satisfied that it is working.

Examples

Email Shopping Carts

<http://www.impressionsplc.com/index2.shtml> (test mode)
<http://www.milsport.co.uk>

Online Shopping Carts

<http://www.onesonofabitch.co.uk>
<http://www.bigbrowniepoints.co.uk>

Test Mode Still – layout of products not finalised

<http://www.e-accessories.co.uk>
<http://www.worldofmusicloughton.co.uk/index2.shtml> (test mode)

Estate Agent Sites – uses similar program

<http://www.james-adams.co.uk>
<http://www.aokproperties.co.uk>
<http://www.peterdeane.co.uk>

* All prices are Excluding VAT unless otherwise stated.